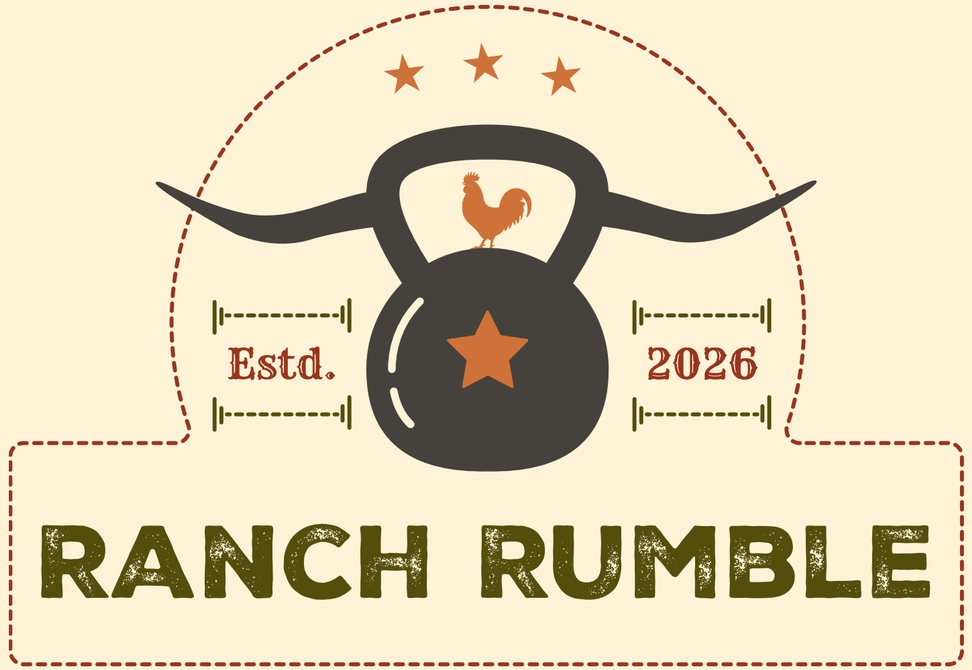
RANCH RUMBLE SPONSOR PACKET

June 20, 2026 | Warhorse Ranch

Presented by:
SKI TOWN ROTARY | WARHORSE RANCH



WHAT IS THE RANCH RUMBLE?

A COMMUNITY FITNESS COMPETITION CELEBRATING WESTERN GRIT

Ski Town Rotary and Warhorse Ranch are partnering to host a brand-new community event that celebrates the Yampa Valley's western heritage, competitive spirit, and strong sense of community.

The Ranch Rumble is a ranch-inspired fitness competition where teams of local athletes will take on Western-style strength challenges designed to reflect the hard work and resilience of our ranching community.

Challenges are designed to celebrate the strength, toughness, and teamwork found in ranch culture. More than just a competition, the Ranch Rumble is a community celebration of Western heritage, fitness, and local business.

This event brings together:

- Athletes
- Ranching families
- Fitness enthusiasts
- Local businesses
- Community supporters

Challenge Overview:

- Hay Bale Circuit
- Fence Post Lunges
- Farmer Carry
- Feed Bag Toss
- Wheelbarrow Relays

Event Details:

- Date: June 20, 2026
- Time: 9:00 AM – 3:00 PM
- Location: Warhorse Ranch
- Team Format: Teams of four (5 if one is a vet)
- Entry Requirement: Raise $400 for charity

WHY SPONSOR US?

This is your opportunity to strengthen our community and those who serve it, while gaining meaningful brand exposure.

EVENT PROCEEDS SUPPORT TWO IMPACTFUL ORGANIZATIONS:

Ski Town Rotary Club
Funding the Rotary Grants Program that provides critical support to local nonprofit organizations.

Warhorse Ranch
Providing healing and connection for veterans, first responders, and trauma survivors through equine therapy programs and retreats.

TITLE SPONSOR
"THE HEAD HONCHO"

Exclusive presenting partner of the Ranch Rumble | $5K investment

Brand Visibility

- Event naming rights
- "Ranch Rumble Presented by [Your Company]"
- Top logo placement on: Event signage, Marketing materials, Digital promotions, Tee Shirts

On-Site Presence

- Premium banner placement at: Athlete check-in, Main competition arena, Start/finish areas
- Opportunity to participate in swag bag

Marketing & Media Exposure

- Title placement on: Event website and registration page, Social media promotions, Digital advertising, Athlete welcome materials
- 2 dedicated sponsor spotlight posts on social
- Inclusion in PR and post-event media coverage

Community Engagement

- Opportunity to give a welcome message during opening ceremonies
- Opportunity to provide podium prizes
- 3 teams

Recognition

- Title Sponsor acknowledgment throughout event announcements
- Featured in event recap video & photos
- First right of refusal for the 2027 Title Sponsorship

SPONSORSHIP OPPORTUNITIES

	Investment	Event Naming	On-Site Banner	Logo on Tee Shirts	Logo on Social Media & Webpage	Booth at Event	Swag Bag Inclusionson	Sponsored Challenge	Speaking Opportunity	Shout-Out at Event Welcome	Free Team Entry	Awards Ceremoy Recognition
Title Sponsor: Head Honcho	$5K	★	★ Two Banners	★	★ Two Featured Posts	★	★		★		3	★
Trail Boss	$3K		★ One Banner	★	★ Sponsor Post	★	★			★	2	★
Challenge (5 Opportunities)	$2K		★ Station Sign		★ Sponsor Mention		★	★		★	1	★
Ranch Hand	$1K		★ Shared Banner		★ Thank You Post		★				1	
Friend of the Rumble	$500		★ Shared Banner		★ Thank You Post						1	

RANCH RUMBLE SPONSORSHIP AGREEMENT

THANK YOU FOR SUPPORTING THE 2026 RANCH RUMBLE BENEFITING SKI TOWN ROTARY AND WARHORSE RANCH.

Please complete the information below to confirm your sponsorship.

Sponsor Information

Company Name:_____

Contact Name:_____

Title:_____

Phone:_____ Email:_____

Website:_____

Mailing Address:_____

Sponsorship Level

□ Title Sponsor – Head Honcho ($5,000)

□ Trail Boss – Premier Sponsor ($3,000)

□ Event Sponsor ($2,000) Preferred Event: _____

□ Ranch Hand Sponsor ($1,000)

□ Friend of the Rumble ($500)

□ I can't attend. Please accept my donation: _____

Event Contact

(For questions or sponsorship coordination)

Contact Name:_____

Phone:_____ Email:_____

Sponsor Benefits

Sponsor agrees to provide payment and any required logo files by the requested deadlines in order to receive the benefits associated with their selected sponsorship level. Sponsors providing logos must submit high-resolution vector or PNG files for marketing materials.

Payment Method:
□ Check, Checks payable to: Ski Town Rotary Club

□ Invoice Requested

Mailing Address: PO Box 771587 Steamboat Springs, CO 80477

Payment Due Date: 06/18/26

Agreement

By signing below, the sponsor agrees to support the 2026 Ranch Rumble at the selected sponsorship level.

Sponsor Signature: _____Name: _____Date: _____